Kimberly Young

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EDUCATION

PhD, Psychology and Cognitive Science   *Tufts University, May 2025*
M.S., Psychology   *Tufts University, February 2024*
M.A., Linguistics   *University of New Hampshire, May 2019*
B.F.A. Interactive Multimedia   *Salem State University, May 2009*

SKILL SETS, TRAINING & CERTIFICATIONS

CITI for Social & Behavioral Research, Research Methods, Research Design, Statistics, Quantitative Analysis, Participant Recruitment

EXPEREINCE

Doctoral Researcher – Tufts University   Sept 2019 – Present

- Conceptualized, developed, programmed, and analyzed data on study investigating adult reading acquisition
- Analyzed extant data of sign language (2,723 signs) to generate new insights in phonology of sign language
- Proposed a novel methodology for investigating questions of reading and learning

Research Assistant – University of New Hampshire   May 2018 – Aug 2018

- Created transcriptions of interview data utilizing several different programs and methods
- Generated information to provide insights on Jewish English

Online Content Specialist, – Bluestem Brands, Inc.   March 2015 – May 2017

- Managed online content to optimize user experiences and boost sales
- Facilitated communications and project management between marketing, web, and art departments
- Trained and supported incoming employees on relevant systems, programs, and workflows

Associate Web Producer – iRobot Corporation   May 2014 – Feb 2015

- Created and managed global websites to improve online experience that led to better sales
- Collected and analyzed web analytics data to understand and improve user experience
- Spearheaded project to translate online content into 13 languages

Web Developer – Promosis, Inc.   June 2011 – May 2014

- Converted creative designs into websites and help drive traffic and interest to client websites
- Communicated with clients to update, improve, and manage online content to support financial goals
- Pioneered, researched, and developed the company's switch to mobile responsive web content

Skills and Strengths

R, Qualtrics, Prolific, Gorilla, JASP, Python, Microsoft Office (Word, Excel, PowerPoint, and Outlook)